

2005 North American Craniofacial Family Conference

NACFC Challenge

What is the NACFC Challenge? Here is your chance to step up to the plate!

Ideal opportunity for Medical Teams and Organizations to show your families how important they are in the treatment of their children with cleft lip/palate and other craniofacial anomalies.

AboutFace USA and cleftAdvocate are challenging your team to send one or more family representatives to the NACFC event in July 2005 in Las Vegas, NV. By sponsoring a parent liaison, you are sending a clear message that you value their participation in the treatment of their child. This family representative may also be able to assist in establishing an outreach and support network in your area. Simply put, your sponsorship is an investment in your community and in your cleft/craniofacial program!

We want to show our support. Please count us in:

Family Sponsor - \$2,000 Couple Sponsor - \$1,000 Individual Sponsor - \$500

Challenge donors will be recognized in the conference program and receive a donor's certificate.

Name: _____ Organization: _____
Address: _____ City/State/Zip: _____
Phone: _____ E-mail: _____

Yes, we want to be in the NACFC Event Program. Please contact _____
at Email _____ or Phone _____

_____ Full Page - \$500 _____ Half Page - \$250 _____ Quarter Page - \$125 _____ Signature Sponsor - \$50

Specifications:

Full page ad - 5" (w) x 8" (h)
Half page ad, horizontal - 5" (w) x 3.875" (h)
Half page ad, vertical - 2.375" (w) x 8" (h)
1/4 page ad, horizontal - 5" (w) x 1.812" (h)
1/4 page ad, vertical - 2.375" (w) x 3.875" (h)

• Ads can be provided in the following formats:

Adobe PageMaker 6.5
Adobe Illustrator 8.0 or less
Photoshop 6.0 or less
Quark 4.0 or less
Acrobat PDF

- Program is being produced in a Mac format.

All fonts, graphic and photo links must be included. If possible, convert all fonts to paths or outlines. Please include contact information of ad designer for any questions that may arise. Ads can be sent using Stuff-It. No bleeds please. Deadline for all copy and ads is June 17.

Please email files to the following two addresses: indepth@inde-news.com, rickie@aboutfaceusa.org.
IMPORTANT: In subject line please note Ad for NACFC.

If you have any questions regarding ad specs, please contact Rickie Gill at AboutFace USA, 888-486-1209 or Denise at Indepth Graphics and Printing, 815-338-8040.