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December 1, 2008

New name! Same great organization!

Dear Friends:

As leaders in the craniofacial support community, our organization welcomed the many new opportunities in 2008 to assist patients and families and educate the public about congenital and acquired facial differences. This has also been a year of many positive changes for our organization.

With our many successes and so many exciting plans on the horizon, we felt that a new name and logo should be chosen to reflect the upbeat, positive, forward movement of the organization. The name we've decided upon is AmeriFace....a new name but the same great organization and people.

Our accomplishments this year include:

- Expansion of the Pathfinder Outreach Network, recognized as the nation's leading craniofacial support program. Monthly training is now conducted by webinar; on-site training coupled with family educational and networking events increased substantially throughout the country.
- Events were held in California, Nevada, Florida, New York, Pennsylvania, Nebraska, Missouri and Texas.
- AmeriFace welcomed the Treacher Collins Connection into its family of programs.
- Planning is underway for the milestone 5th Annual North American Craniofacial Family Conference.

A record number of patients and families contacted AmeriFace for support in 2008. The need for our services is great and we will continue to respond.

You can help us make a difference by sending a tax-deductible donation to AmeriFace!

We know you're eager to help us in our mission. We realize that the economic picture may be cloudy for many, but this makes your gift even more important to our operations. We ask you to contribute at whatever level you can. In doing so, you may be assured that your gift is well spent. In the past year, more than 90% of all funds raised were used to support programs to help "make a difference in a world of facial differences."

Your continued support is appreciated!

Sincerely,

David J. Reisberg, DDS
President, AmeriFace